

Media Portfolio for the Fenestration Industry

Windows | Doors | Conservatories | Extensions | New Build | Retail | Commercial | Trade | Homeowners

Social Media Packages, Video Coverage, Email Marketing, Print & Digital Editions, Interviews, Banner Ads, Podcasts, Trackable Monitoring and Cross Section Marketing



THE RIGHT PEOPLE READ GLASS NEWS



Reaching 17,500

Fabricators | Manufacturers | Installers & Fitters



Reaching 16,700

Architects | Builders | Major House Buildings
Local Authorities | Contractors

Media Pack enclosed for all titles!



WINDOWS | DOORS | CONSERVATORIES | EXTENSIONS



Reaching 35,000

Fire Door Safety Officers | Senior Fire and Safety Professionals
& Responsible Persons within Social Housing
NHS | Local Authority Schools



Reaching 36,500

ABC1 Homeowners across the UK
Architects & Specifiers | Interior Designers

Whatever your marketing needs - WE'VE GOT YOU COVERED!

Choose from multiple audiences!

Discounts available for cross section marketing.

Trackable monitoring, proven results and stats for all digital options whilst maintaining a traditional presence.

Social Media packages available for all audiences

Email Marketing available for all audiences

- ✓ Print Advertising
- ✓ Four Page Glossy Front Page Wraps
- ✓ Glossy Pullout Supplements
- ✓ Digital Only Publication Advertising
- ✓ Weekly Mailer/E-Newsletter Banner Advertising
- ✓ Website Advertising Home Pages and Categories
- ✓ Video Pages
- ✓ Yearly Packages to suit All Budgets

Cross Marketing to target multiple audiences

- ✓ Leaflet and Brochure Print and Design
- ✓ Exclusive Editor Interviews!
- ✓ Face to Face Profiles
- ✓ Voice of The Industry! What's Your Opinion?

Find a Supplier dedicated web page with PR collation

Podcasts available for all audiences



**Website
Traffic Reports
Available!**
Email for
your copy!

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Your Media Partner
for all your marketing needs

glass news™

PRINT & DIGITAL



We believe in bringing our readers news that's worth reading! At Glass News our philosophy is to build relationships. This is why we are one of the most trusted and reliable sources of media, available within the market place.

As the most established newspaper for the window industry, we offer our clients a credible distribution list and a complete solution for your marketing requirements. **Let us get to know your business!** Our Editor is an accomplished interviewer and journalist with years of industry experience.

Why not start your journey with us today?

Christina Lazenby

Managing Director

COMPLETE
MARKETING
PACKAGES

MEDIA GUIDE 2026

COMPLETE MARKETING PACKAGES

Here at Glass News, we understand that **marketing is one of the most important things a business can do.**

Not only does marketing build brand awareness but it can also grow business and engage customers. There are so many core business functions that stem from a good marketing plan that any business would be silly not to give it a shot.

With this in mind, we have devised a number of Complete Marketing Packages, no matter the limit of your budget.

Our Complete Marketing Packages encompass advertising in print, digital, online and social media, as well as giving editorial support, interviews and press release coverage. We can also tailor individual email broadcasts, as well as leaflet inserts.

Our design team can offer professional agency standard design for all your requirements and we can also produce any brochure material, newsletters or other promotional print items.

For those of you erring towards the digital era, **we have now introduced an advertising package for our digital edition of the Glass News Newspaper**, which also incorporates video pages. Our payment terms are also flexible, **just call to discuss a payment plan that's right for you!**

There really is something for everyone!



PAYMENT PLAN!

Payment plans are available for all of our yearly packages – **please enquire!**

HOW WE CAN HELP!

• Inform • Sustain • Engage • Sell • Grow

Contact us today and see how we can help: christina@glassnews.co.uk

ONLY WANT DIGITAL?
DIGITAL ONLY Glass News advertising **NOW AVAILABLE!** Yearly online packages start from **just £1,595 +VAT!**

YEARLY PACKAGES

PLATINUM PACKAGE

Cost: £6,900 +VAT (You save £10,115)!

- 12 full page ads
- Double page interview
- Face to Face full page mini interview
- Full page company profile
- Press release x 12 editions
- Press release reduced fee, once 12 insertions expired
- Find A supplier 1/4 page ad x 12 insertions
- Banner ad weekly E-newsletter x 52 insertions
- Banner ad website – 12 month duration
- 12 half page ads / editorial within the video pages (digital Glass News edition)
- 12 half page allocation for a video (digital Glass News edition)

DIGITAL PLATINUM PACKAGE

All Items, except print, are included in your digital package. Free press release coverage x 12 insertions.

Cost: **£3,450 +VAT**

GOLD PACKAGE

Cost: £5,500 +VAT (You save £8,235)!

- 10 full page ads
- Double page interview
- Face to Face full page mini interview
- Full page company profile
- Press release x 10 editions
- Press release reduced fee, once 10 insertions expired
- Find A Supplier 1/8th page ad x 12 insertions
- Banner ad weekly E-Newsletter x 52 insertions
- Banner ad website – 12 month duration
- 6 half page ads / editorial within the video pages (digital Glass News edition)
- 6 half page allocation for a video ad (digital Glass News edition)

DIGITAL GOLD PACKAGE

All Items, except print, are included in your digital package. Free press release coverage x 12 insertions.

Cost: **£2,750 +VAT**

SILVER PACKAGE

Cost: £3,900 +VAT (You save £4,960)!

- 6 full page ads
- Full page interview
- Face to Face full page mini interview
- Half page editorial x 2 insertions
- Press release reduced fee from £125 per release, to £90
- Find a Supplier 1/8th page ad x 12 insertions
- Banner ad weekly E-Newsletter x 52 insertions
- Banner ad website – 12 month duration

DIGITAL SILVER PACKAGE

All Items, except print, are included in your digital package. Free press release coverage x 12 insertions.

Cost: **£2,150 +VAT**

BRONZE PACKAGE

Cost: £2,900 +VAT (You save £3,020)!

- 4 full page ads (or 8 half pages)
- Full page company profile
- Face to Face full page mini interview
- Press release reduced fee from £125 per release, to £90
- Find A Supplier 1/8th page ad x 12 insertions
- Banner ad weekly E-Newsletter x 26 insertions (6 months)
- Banner ad website – 6 month duration

DIGITAL BRONZE PACKAGE

All Items, except print, are included in your digital package. Free press release coverage x 12 insertions.

Cost: **£1,595 +VAT**

WITH ALL OF OUR YEARLY PACKAGES, YOU ALSO RECEIVE A FREE DEDICATED WEB PAGE, WORTH £295!

Includes main image, company profile, image gallery, social media links, video's and contact details. Link all of your press releases to your page, so all of your stories are found on one dedicated platform.

* Does not include the printed edition of Glass News

ONLY WANT DIGITAL?

Digital edition of Glass News and online.* The Glass News Digital Newspaper is **emailed to over 12,000 decision makers**, on a monthly basis.

PRINT EDITION AND ONLINE: All printed edition packages include the digital version of Glass News

PRICE GUIDE

Individual
Email Broadcasts
Available from just
£395 +VAT!

PRINT & DIGITAL MONTHLY / AD HOC BOOKINGS

- Full page ads start at:
£995 +VAT per insertion
- Half page ads start at:
£695 +VAT per insertion
- Quarter page ads start at:
£495 +VAT per insertion

**Editorial support is available,
FREE of charge, with any
advertisement taken**

- Press Release:
£125 +VAT per insertion
- Full page editorial /
company profile:
£325 +VAT per insertion
- Face to Face mini interview
(for none advertisers):
£395 +VAT per insertion
- Double page Editor Interview
(for none advertisers):
£795 +VAT per insertion

DIGITAL ONLY MONTHLY / AD HOC BOOKINGS

- Full page ads from:
£495 +VAT per insertion
- Half page ads from:
£350 +VAT per insertion
- Quarter page ads from:
£275 +VAT per insertion
- Press Release:
£70 +VAT per insertion
- Full page editorial/company
profile:
£185 +VAT per insertion

Digital edition of Glass News only.
Does not include the printed edition of Glass News.

DIGITAL ONLY VIDEO PAGES

- Half page You Tube video
- Half page editorial / advertisement
(full page in total):
£295 +VAT per edition

Content must be provided

WEBSITE 'FIND A SUPPLIER' DIRECTORY

- Your own dedicated web page
- Includes main image, company
profile, image gallery, social media
links, contact details, video's
- Link all of your press releases to
your page, so all your stories are
found on one dedicated platform

£295 +VAT for the year
(Or free of charge with one of our
yearly packages)

WEBSITE & E-NEWSLETTER ADVERTISING OPPORTUNITIES

- 12 month website campaign,
main home page banner with
E-Newsletter inclusion x 52 mailers:
£1,695 +VAT (payable on one invoice)
- 6 month website campaign,
main home page banner with
E-Newsletter inclusion x 26 mailers:
£995 +VAT (payable on one invoice)
- Category banner advertising –
website (for example: Bi-Folding
Doors): **£95 +VAT** per month or
£695 +VAT for 12 months

FIND A SUPPLIER – CLASSIFIED ADVERTISING

Not available as digital only

- 12 full page ads: **£2,495 +VAT**
- 12 half page ads: **£1,595 +VAT**
- 12 1/4 page ads: **£595 +VAT**
- 12 1/8th page ads: **£425 +VAT**
- 12 1/16th page ads: **£325 +VAT**
- Useful numbers inclusion
x 12 editions: **£95 +VAT**

**One invoice to cover the full
amount shown above**



GLOSSY WRAPS & PAGES

- 4 Page Full Gloss Front Cover
Wrap: **£4,950 +VAT**
- 8 Page Full Gloss Front Cover
Wrap: **£6,950 +VAT**
- 4 Page Full Gloss Centre Page
Spread (pullout and keep):
£4,250 +VAT
- 8 Page Full Gloss Centre Page
Spread (pullout and keep):
£5,800 +VAT

FEATURES LIST 2026

JANUARY

- A Window Into Aluminium
- Installer Support
- Marketing Expert
- Profile Bending
- Recruitment Drive
- Roofing – Extensions, Renovations & New Build (Solid, Glass, Flat Roofing, Skylights & Roof Lanterns)

FEBRUARY

- Coloured Products
- Energy Efficiency
- Fascias, Soffits, Rainwater & Cladding Products
- Heritage Fenestration Products
- Machinery Focus
- Software & IT
- Sustainability
- What Door? (Composite, Bi-Folds, Sliding, Patios, Panels)

MARCH

- A Window Into Aluminium
- Fabricator Focus
- Hardware & Security Focus
- Orangeries & Conservatories
- Roofing – Extensions, Renovations & New Build (Solid, Glass, Flat Roofing, Skylights & Roof Lanterns)
- Sealed Units & Glass

APRIL

- Bi-Folding & Sliding Door Expert
- Energy Efficiency
- Garden Rooms & Patio's
- Heritage Fenestration Products
- Installer Support
- Machinery Focus
- Software & IT
- Sustainability

MAY

- A Window Into Aluminium
- Fascias, Soffits, Rainwater & Cladding Products
- Hardware & Security
- Orangeries & Conservatories
- Profile Bending
- What Door? (Composite, Bi-Folds, Sliding, Patios, Panels)

JUNE

- Blinds & Shutters
- Coloured Products
- Energy Efficiency
- Fabricator Focus
- Roofing Renovations & New Build (Solid, Glass, Flat Roofing, Skylights & Roof Lanterns)
- Sealed Units & Glass
- Sustainability

JULY

- Hardware & Security Expert
- Heritage Fenestration Products
- Machinery Focus
- Marketing Expert
- Software & IT
- Skylight & Roof Lantern Focus
- Timber Windows

AUGUST

- A Window Into Aluminium
- Energy Efficiency
- Fabricator Focus
- Garden Rooms & Patio's
- Installer Support
- Orangeries & Conservatories
- Sustainability
- Vertical & Heritage Sliders

SEPTEMBER

- Fascias, Soffits, Rainwater & Cladding Products
- Machinery Focus
- Profile Bending
- Roofing - Extensions, Renovations & New Build, Solid, Glass, Flat, Skylights and Roof Lanterns
- Sealed Units & Glass
- What Door? (Composite, Bi-Folds, Sliding, Patios, Panels)

OCTOBER

- Blinds & Shutters
- Heritage Fenestration Products
- Marketing Expert
- National Home Security Month
- Orangeries & Conservatories
- Software & IT

NOVEMBER

- A Window Into Aluminium
- Coloured Products
- Fabricator Focus
- G Awards Preview
- Hardware & Security
- Machinery Focus
- Recruitment Drive
- What Door? (Composite, Bi-Folds, Sliding, Patios, Panels)

DECEMBER

- Energy Efficiency
- Fascias, Soffits, Rainwater & Cladding Products
- G Awards – The Winners
- Heritage Fenestration Products
- Product Review Spotlight Special
- Recruitment Drive
- Software & IT

BOOKING DEADLINE
FOR ADS AND EDITORIAL
18TH OF EACH MONTH

PLEASE EMAIL
christina@glassnews.co.uk
emma@glassnews.co.uk

DISTRIBUTION

CATEGORY BREAKDOWN

Aluminium Fabricators and Installers (companies who fabricate, install and also buy in some of their products): **4,513**

Timber Fabricators and Installers (companies who fabricate, install and also buy in some of their products): **2,609**

Composite Door Fabricators (companies who just manufacture composite doors): **260**

Distributors (companies who are supply only): **1,027**

Installers (companies who buy in only and install): **5,058**

PVCu Fabricators and Installers (companies who fabricate, install and also buy in some of their products): **6,155**

Fabricators (companies who fabricate and also install): **1,889**

Fabricators (companies who fabricate only and do not install): **1,595**

CIRCULATION FIGURES

Printed Edition
7,000 copies posted through Royal Mail on a monthly basis

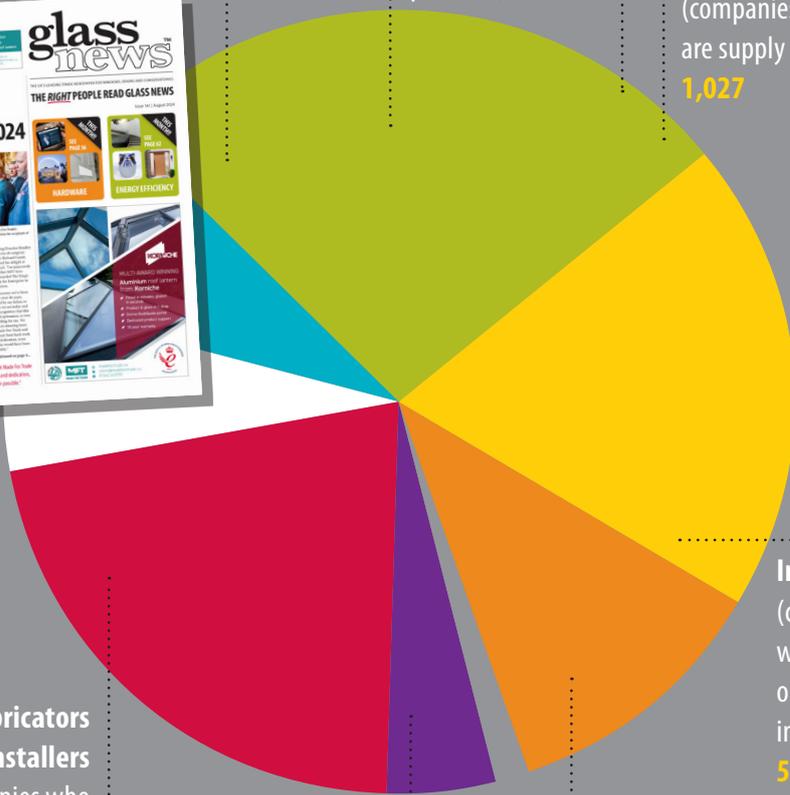
Digital Edition
10,500 emailed to fabricators and installers on a monthly basis

PRINT AND DIGITAL COPY DISTRIBUTION:

17,500

DISTRIBUTED TO:

- Window and Door Fabricators & Installers All Material
- Conservatory and Orangery Fabricators & Installers All Material
- Roofing companies including flat, sky roofs, solid roofs, roofline and roof lights.
- Manufacturers & Systems Companies All Material
- Insulated Glass Unit Manufacturers and Processors
- Window, Door and Glass Machinery Manufacturers
- Hardware, Security & Ancillaries Suppliers
- Colour Foiling Suppliers & Colour Spraying Companies



* Some fabricators and installers will offer more than one material (i.e. PVCu; Aluminium and Timber) as well as offering a variety of products per company (i.e. windows, doors, roofing, glazing, flat roofing, roofline, glass, conservatories and orangeries and garden rooms).

DISTRIBUTION DATE
7TH OF EACH MONTH

Your Media Partner for Fire Door Safety



All Material Fire Doors
All Applications

Making Buildings Safer

Print & Digital

FDJ is the only publication dedicated to fire door safety, covering the whole supply chain. **SUBSCRIBE TODAY!**

Management of Fire Doors

Social Housing

NHS

Schools and Local Authorities

Commercial

Residential

Installation

Repair

Maintenance

Inspection

Technical



A journal dedicated to **fire door safety** – helping to make buildings safer.

Media Guide 2026

Distribution

(Distribution is updated quarterly once subscriptions are counted)

Please
subscribe to
receive this
magazine.

**Senior Fire and Safety
Professionals & Responsible
Persons within Social Housing, the
NHS and Local Authority Schools,
including Fire Door Safety Officers**

850 Print copies / **1,250** Email

Door Manufacturers,

Fabricators and Installers

(Placed as an insert into Glass News, the window and door industry's leading newspaper)

7,500 Print copies / **12,000** Email

**Fire Door Maintenance Companies
including Responsible Persons for
Fire Door Safety**

9,000 Email

Trade Counters

500 Email

Architects and Specifiers

5,050 Email

Builders and Contractors

5,625 Email

Major Building Companies

1,825 Email

Print Distribution

Currently stands at: **8,500** copies

Email Distribution

Currently stands at: **35,250**

(Subject to change and subscription requests)

SUBSCRIPTION DETAILS

Fire Door Journal is the go-to resource for industry professionals, contractors, inspectors, and facility managers who want expert knowledge delivered straight to their inbox, along with a printed edition of the bi-monthly journal.

- **First Print Edition** – FREE OF CHARGE.
- **Subsequent Print Editions** – You will need to SUBSCRIBE.

Please note you can view the Fire Door Journal online, **free of charge**, however, you will still need to subscribe if you wish to receive the monthly newsletter via email (which is free of charge) or to receive the magazine via email and post (a subscription fee applies).

Join a growing community of professionals who prioritise safety, performance and compliance in every project.

As a subscriber, you'll get:

- Updates on fire door regulations and standards.
- Installation and maintenance best practices.
- Expert interviews, case studies, technical advice and product reviews.
- Upcoming industry events and training opportunities.
- Exclusive access to our Expert Panel.
- Discount vouchers and special offers.

Subscription costs:

- **Digital Edition** direct to your inbox, twelve editions per year – **free of charge**.
- **Print Edition** posted to your chosen address, six editions per year / **Digital Edition** direct to your inbox bi-monthly / **Digital Newsletter**, twelve editions per year / **Reader Offers** and **Exclusive Discounts** / Exclusive Access to a **Panel of Experts** – **£49** +VAT (one invoice to cover the year).

TO SUBSCRIBE: Email your subscription preferences (Free Digital Newsletter or Print & Digital Editions) with full invoice details if you have chosen print, to:
christina@firedoor-journal.co.uk.

You can also subscribe using our online form, please visit: **www.firedoor-journal.co.uk**. Click on 'Subscriptions' at the top of the web site.

Features List

2026

Each edition of FDJ includes the following features, containing case studies, feature articles, product updates and launches, technical advice, legislation updates and the latest news. We cover all things fire door for social housing, NHS, schools, commercial properties and residential housing.

January/February 2026

- UKCA and CE Marking for Fire Doors
- 2025 Regulation Update: BS EN 1634 & BS 476
- Third-Party Certification – Building Confidence in Compliance
- Fire Door Compliance Checklist

March/April 2026

- Smart Fire Doors: IoT and Connected Safety
- Digital Inspections & Record-Keeping
- Sustainable Door Core Materials
- Retrofitting Fire Doors in Heritage Buildings

May/June 2026

- The Competent Person – Skills Pathways and Accreditation
- Apprenticeships in Passive Fire Protection
- Diversity in Fire Safety Leadership

July/August 2026

- Focus on Fire Door Safety in Commercial Buildings
- Interview Spotlight with Industry Leaders
- Offsite and Modular Construction

September/October 2026

- Fire Door Safety Week
- Tenant Safety in Social Housing
- Fire Door Maintenance – Common Myths Debunked

November/December 2026

- Top 10 Fire Safety Innovations of 2026
- Year in Review: Lessons & Legislation
- Special Edition: Annual Buyer's Guide

Dedicated Features in each Edition

- Fire Door Maintenance, Training & Development
- Composite, Timber and Steel Fire Doors & their Applications
- Software & IT
- Hardware & Components
- Fire Glass Solutions
- Q & A with The Panel

Taking Fire Door Safety Seriously!



Join a growing community of professionals who prioritise safety, performance and compliance in every project.

Publication Dates, Deadlines and Prices

Publication Dates

2026:

January / February,
March / April,
May / June,
July / August,
September / October,
November / December

Email Newsletter: Monthly

Out last week of each
month.

Deadlines

2026

- Deadline dates available upon request

Prices

PRINT & DIGITAL BI-MONTHLY JOURNAL

Prices include the digital journal version

- Front Cover:
£1,895 +VAT per insertion
- Inside Front Cover:
£1,395 +VAT per insertion
- Back Cover:
£1,495 +VAT per insertion
- Inside Back Cover:
£1,195 +VAT per insertion
- Full Page Ad:
£895 +VAT per insertion
- Half Page Ad:
£695 +VAT per insertion
- Quarter Page Ad:
£495 +VAT per insertion
- Half Page Edit:
£165 +VAT per insertion

**Editorial support is available,
FREE of charge, with any
advertisement taken**

- Press Releases:
£125 +VAT per insertion
- Full Page Editorial /
Company Profile:
£495 +VAT per insertion

DIGITAL ONLY BI-MONTHLY JOURNAL

Prices do not include the print journal

- Full Page Ad:
£595 +VAT per insertion
- Half Page Ad:
£390 +VAT per insertion
- Quarter Page Ad:
£325 +VAT per insertion
- Press Releases:
£70 +VAT per insertion
- Full Page Editorial /
Company Profile:
£225 +VAT per insertion

PRESS RELEASE INCLUSION:

Whichever option you go with (print and digital journal, or digital only journal; your press release is automatically included within our monthly E-Newsletter, our Website and our Social Channels).

CLASSIFIED SECTION ADVERTISING

- 1/4 Page Ad: **£895** +VAT
- 1/8th page Ad: **£695** +VAT
- 1/16th page Ad: **£495** +VAT

**Above prices are for all six print
and digital journals**

(One invoice to cover all six
editions)

WEBSITE & E-NEWSLETTER ADVERTISING OPPORTUNITIES

- Banner Ad on 12 monthly E-Newsletters and Website Banner Ad x 12 month duration:
£1,895 +VAT (payable on one invoice)
- Banner Ad on 6 monthly E-Newsletters and Website Banner Ad x 6 months duration:
£1095 +VAT (payable on one invoice)

PRESS RELEASE INCLUSION: On the E-Newsletter, Website and Social Channels only (not including a digital or print journal): **£90** +VAT per insertion

Yearly Packages

OPTION ONE

Print & Digital

- Full page ad in each edition of the bi-monthly print and digital journals
- Full page editorial feature in each edition of the bi-monthly print and digital journals
- Double page interview Q&A
- Press release inclusion across all channels, print, digital, website and social channels
- Classified advertisement 1/4 page in each edition of the bi-monthly print and digital journals
- Banner ad on the monthly e-newsletter x 12 editions
- Banner ad on the website x 12 month duration

£7,295 +VAT
(One invoice to cover all of the above)

OPTION TWO

Print & Digital

- Half page ad in each edition of the bi-monthly print and digital journals
- Half page editorial feature in each edition of the bi-monthly print and digital journals
- Full page interview Q&A
- Press release inclusion across all channels, print, digital, website and social channels
- Classified advertisement 1/8 page in each edition of the bi-monthly print and digital journals
- Banner ad on the monthly e-newsletter x 12 editions
- Banner ad on the website x 12 month duration

£5,495 +VAT
(One invoice to cover all of the above)

OPTION THREE

Digital Only

- Everything included as per **Option One**, except the print edition

£4,750 +VAT (one invoice to cover all of the above)

OPTION FOUR

Digital Only

- Everything included as per **Option Two**, except the print edition

£4,150 +VAT
(One invoice to cover all of the above)



Instalment plans available on request.

Contact Us

Christina Lazenby

Publisher / All Enquiries

M: 07805 051322

E: christina@firedoor-journal.co.uk

Kate Carnall

Graphic Design / Ad Specifications

E: kate@hook-a-duck.co.uk

Please send all of your enquiries to the Publisher.

Your email will be forwarded to the relevant department, including:

- Editorial / The Panel
- PR Enquiries
- General Enquiries
- Accounts Queries



FIRE DOOR JOURNAL

All Material Fire Doors
All Applications

Making Buildings Safer

Subscription Details

Fire Door Journal is the go-to resource for industry professionals, contractors, inspectors, and facility managers who want expert knowledge delivered straight to their inbox, along with a printed edition of the bi-monthly journal.

- **First Edition** – FREE OF CHARGE.
- **Subsequent Editions** – You will need to SUBSCRIBE.

Join a growing community of professionals who prioritise safety, performance and compliance in every project.

As a subscriber, you'll get:

- Updates on fire door regulations and standards.
- Installation and maintenance best practices.
- Expert interviews, case studies, technical advice and product reviews.
- Upcoming industry events and training opportunities.

Subscription costs:

- Digital Edition direct to your inbox bi-monthly, six editions per year.
- Print Edition posted to your chosen address, six editions per year.
- Digital Newsletter direct to your inbox, monthly, twelve editions per year.

Exclusive giveaway's, competitions and discounts in each edition

£49 +VAT (one invoice to cover all of the above)

To subscribe please send your full name, position, company name and invoice address to: christina@firedoor-journal.co.uk.



2026

ONLINE ADVERTISING & SOCIAL MEDIA PACKAGES

Established in 2013 Fenestra Build gives you the **ultimate digital marketing package.**

Our database encompasses the ever growing builder/installer sector, as well as architects, surveyors, specifiers, contractors and house builders.

We produce a Smart Magazine – The FlipBook, which has many unique features, allowing for the best online reading experience.

Along with this we also produce a mailer (E-Newsletter); which keeps our readers informed of your products and news, on a regular basis.

Christina Lazenby

Managing Director



Fenestra Build 
ONLINE PORTAL FOR THE FENESTRATION INDUSTRY

WHY CHOOSE FENESTRA BUILD TO PROMOTE YOUR BUSINESS?

OUR DATABASE

We email our fortnightly newsletter and online magazine to **16,700 UK builders, installers and architects**. This is the largest online portal for the window industry, allowing you to target the builder/installer growth sector.

CONSUMER ENQUIRIES

Through our online portals **we receive enquiries from the end user**, which are passed onto our advertisers.

RESPONSE LEVELS

All of our press releases have the amount of views clearly shown on each website post, so **you can check it at any time to see how many people have read your story**.

ENVIRONMENTALLY FRIENDLY

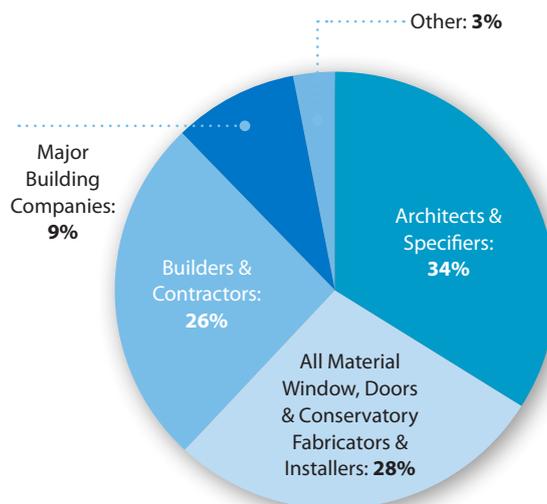
No paper, online only publication.

SIMPLE AND FUNCTIONAL

Our FlipBook format is designed to be **simple to read online**, and includes the **option to click through and enquire**, making it easier for people to get in touch.

COST EFFECTIVE

Probably **the most cost effective offering you will find**. We encourage the use of press releases which cost very little for high impact. Once you pay for a PR on our mailer, you receive free coverage on all other platforms including a full page in our FlipBook. Your coverage is spread out over a month, repeatedly getting your message in front of our readers. For companies wishing to take an advertisement, we support this with free editorial coverage.



DISTRIBUTION



WHO DO WE GO TO?

Architects & Specifiers: **34%**

- Tenders & Planning Approvals
- Construction & Building Projects
- Social Housing
- Public Sector
- Retail Developments

We mail to **5,050**

All Material Window, Doors & Conservatory Fabricators & Installers: **28%**

- All Material Window, Door & Conservatory

We mail to **4,200**



EMAIL DISTRIBUTION: **16,700**

Builders & Contractors: **26%**

- New Build (Commercial & Residential Developments)
- Extensions
- Renovation & Refurbs

We mail to **5,625**

Major Building Companies: **9%**

- House Builders
- Property Developers
- Major Property Maintenance

We mail to **1,825**

Other: **3%**

To find out costs and for any further information please email: christina@fenestrabuild.co.uk

ADVERTISING OPTIONS & PRICES

FLIPBOOK ADVERTISING & PR COVERAGE

	DOUBLE PAGE SPREAD 420mm (w) 210mm (h)	FULL PAGE 210mm (w) 297mm (h)	HALF PAGE 210mm (w) 148mm (h)	QUARTER PAGE 129.5mm (w) 156mm (h)	*PR ITEM	FRONT PAGE
COST PER INSERTION X 1 INSERTION	£650	£325	£195	£95	£75	£495
COST PER INSERTION X 2 INSERTIONS	£620	£308	£185	£90		
COST PER INSERTION X 3 INSERTIONS	£580	£290	£175	£85		
COST PER INSERTION X 4 INSERTIONS	£550	£270	£165	£80		
COST PER INSERTION X 5 INSERTIONS	£520	£260	£150	£75		
COST PER INSERTION X 6 INSERTIONS	£480	£240	£140	£70		

*Press Release coverage includes the mailer, the FlipBook, website, Facebook and Twitter.

FORTNIGHTLY MAILER & WEBSITE

	SIDE BANNER 160 pixels (w) 140 pixels (h)	CENTRE BANNER 576 pixels (w) 150 pixels (h)
COST PER INSERTION X 1 INSERTION	£140	£160
COST PER INSERTION X 4 INSERTIONS	£125	£145
COST PER INSERTION X 6 INSERTIONS	£115	£135
COST PER INSERTION X 8 INSERTIONS	£110	£125
COST PER INSERTION X 10 INSERTIONS	£100	£115
COST PER INSERTION X 12 INSERTIONS	£95	£105

These prices include a banner ad on our mailer and the Fenestra Build Website. The mailer is fortnightly. Prices are per insertion and invoiced on a fortnightly basis.

COMPLETE DIGITAL MARKETING PACKAGE

£2,295 + VAT
for the year (one invoice)

SPECIAL OFFER!

- FlipBook x 10 Double Page Spread Ads
- Fenestra Build Website Banner ad x 12 month duration
- Fenestra Build Mailer Banner ad x 12 month duration
- Free PR: All PR's are converted into a full page for The FlipBook
- 1 Company Profile
- 1 Double Page 'It's All About You' Interview
- Guest Speaker in a chosen edition, along with a double page spread article
- Direct Email Campaign x 3 Individual Campaigns

All prices + VAT



www.fenestrabuild.co.uk

FEATURES LIST 2026

GUEST EXPERT SPEAKER'S EVERY MONTH, COVERING:

- Roofing
- Aluminium & Steel
- Exhibitions and Networking
- Secondary Glazing
- Composite Doors
- Shaped & Coloured Products
- Timber Windows
- Hardware & Security
- Vertical & Heritage Sliders
- Orangeries
- Large Span Sliding Doors
- Skylights & Roof Lanterns

OUR REGULAR, MONTHLY FEATURES:

- It's All About You! – People Interview's
- Buyers Guide
- Product News
- Industry News

JANUARY

- **All Things Aluminium**
A Focus on Aluminium Fenestration Products
- **Roofing**
Solid Roofs, Skylights & Roof Lanterns, Tile Options, Flat Roofs & Glass Roofing

FEBRUARY

- **Doors & Entrances**
Opening Up Opportunities
- **Energy Efficiency & Sustainability**
For a Responsible Fenestration Industry

MARCH

- **Orangeries & Conservatories**
Exploring Styles, Functionality & Installer Benefits
- **Hardware & Security**
Smart Vs Traditional

APRIL

- **Garden Rooms & Patios**
Spring into an Extended Portfolio
- **Vertical & Heritage Sliders**
Lifting the Lid on Traditional Windows

MAY

- **All Things Aluminium**
A Focus on Aluminium Fenestration Products
- **Doors & Entrances**
Opening Up Opportunities

JUNE

- **Roofing**
Solid Roofs, Skylights & Roof Lanterns, Tile Options, Flat Roofs & Glass Roofing
- **Energy Efficiency & Sustainability**
For a Responsible Fenestration Industry

JULY

- **Skylights & Roof Lanterns**
The Latest Product Offerings
- **Hardware & Security**
Smart Vs Traditional

SEPTEMBER

- **Doors & Entrances**
Opening Up Opportunities
- **National Home Security Month**
A Focus on Protecting our Homes

OCTOBER

- **Blinds & Shutters**
How to Upsell your Installation and Which Products to Choose
- **Coloured Products**
Colouring in the Fenestration Industry

NOVEMBER

- **All Things Aluminium**
A Focus on Aluminium Fenestration Products
- **Annual Product Review**
What to add to your Portfolio for 2027

Tel: **01302 278756**

Email: christina@fenestrabuild.co.uk



www.fenestrabuild.co.uk



Fenestra Build

ONLINE PORTAL FOR THE FENESTRATION INDUSTRY



“GET IN TOUCH!”

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Image courtesy of: CR Laurence

Image courtesy of: Korniche

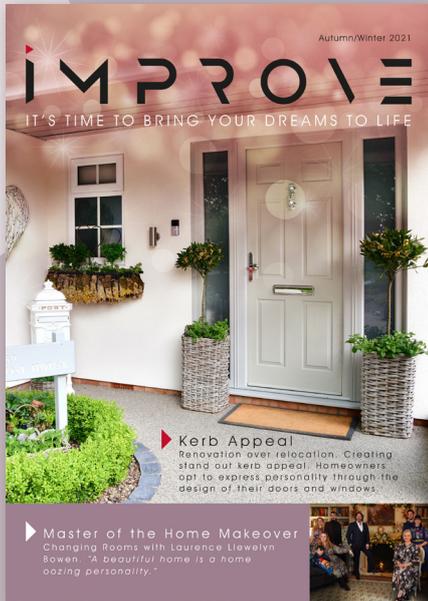
Image courtesy of: Bareco

WINDOWS | DOORS | CONSERVATORIES | EXTENSIONS

IMPROVE

Print & Digital Lifestyle Magazine

MEDIA INFORMATION



WHY IMPROVE?

Improve Magazine targets homeowners across the UK. We promote companies who sell windows, doors, conservatories, garden rooms and interior renovations to homeowners and we do this via our lifestyle magazine through supermarket distribution with our high quality annual print edition, email and social media.

With a print run of 20,000 copies, a Facebook reach of over 350,000 homeowners per campaign and an email subscription list of 16,500 consumers, with interests in DIY and gardening, Improve is the perfect platform to advertise your products and services. Our targeted email database contain subscribers who are ABC 1 homeowners, to get your products in front of potential customers.

What's more, we do all of the work for you, from ad concept to design, Facebook ads and social media posts.

Improve Magazine is distributed to Sainsbury's supermarkets throughout the UK as a free luxury pick up magazine. We have chosen Sainsbury's within the most upmarket locations with an ABC1 profile.

WWW.IMPROVE-MAGAZINE.CO.UK

PLEASE GET
IN TOUCH

Email: christina@improve-magazine.co.uk

Tel: 01302 278756

Mobile: 0780 505 1322

CONNECT WITH US



ADVERTISING OPPORTUNITIES

PRINT EDITION PRICES

ADVERTISING POSITION	RATE
Inside Cover Gatefold (3 Pages)	£3,895
Back Page	£1,595
Contents Page Strip Ad	£795
Full Page Ad	£995
Half Page (Horizontal or Vertical)	£795
Full Page Feature Article	£595
Double Page Feature Article	£895

ADVERTISING POSITION	RATE
1/8th Page Showcase Ad	£395
Qtr Page Showcase Ad	£595
Half Page Showcase Ad	£725
Press Release (Per Release)	£195

Print prices include **free insertion** into the Spring Digital Edition of Improve Magazine.

DIGITAL EDITION PRICES

ADVERTISING POSITION	RATE
Inside Cover (Double Page Spread)	£1,250
Full Page	£395
Half Page (Horizontal or Vertical)	£265
Quarter Page	£195

ADVERTISING POSITION	RATE
Showcase Ads (Qtr Page slots)	£195 (or £695 for the year, 4 editions)
Double Page Article	£495
Full Page Article	£295
Press Release (Per Release)	£125

RESULTS COMMUNICATIONS

At Improve Magazine we share the results of your campaigns with you. For example, once your campaign has expired (or is due to) you will receive a report **confirming the pick up of all 20,000 print copies. We also tell you how many people have seen and interacted with your Facebook ad**, how many have read your article and how many views your post has received across other social media platforms.

ANNUAL AND SEASONAL DISTRIBUTION

- Annual Print Edition - Autumn
- Four Digital Editions: Spring / Summer/ Autumn / Winter

WEBSITE ADVERTISING

Category banner ads (i.e. skylights)
£150 per (min 3 month booking)

Category banner ads yearly package
£1,250

The Buyers Guide

Currently in development - enquire to:

christina@improve-magazine.co.uk

(All prices are subject to VAT)

FEATURES LIST

SPRING FEATURE FOCUS

Bring in the light

While the air is still fresh and the days start to grow longer, we look at bringing natural light into our homes. Add natural light to any room. Draw extra light into a bathroom without comprising on privacy, illuminate dark hallways or open up your kitchen. Flood your home with light!

SUMMER FEATURE FOCUS

Garden rooms, patios and bringing the outside in

Warmer weather, BBQ's and family time, inspire us to make the most of our gardens, combining outdoor living spaces as extensions to our homes. Create a quiet retreat to relax and unwind, set up the patio for Al fresco dining, go all out with some cool office space or gym. Man Cave or She Den? There is room in your garden!

AUTUMN FEATURE FOCUS

Kerb appeal

When it comes to kerb appeal, it's all about the first impression, so what does your front door say about you? Not forgetting, keeping your home secure. The front door is still often the first place burglars will try, we will help you choose the most secure door in the market. Kerb appeal is not just about your front door, have you checked your guttering and roofline lately? Is it time to have them cleaned, or even replaced? Garage doors and driveways also need to be kept in tip top shape to maintain maximum kerb appeal.

WINTER FEATURE FOCUS

Extending and renovating

It could be time to get your windows & doors replaced, perhaps add a balcony to a bedroom, convert the garage or finally make use of the attic. Or you may require a full extension, to gain more room to entertain the family this Christmas, whatever your project, we have you covered.

REGULAR FEATURES

- Conservatories & Orangeries
- Skylights & Roof Lanterns
- Solid Roofs
- Hardware, Security & Technology in the Home
- Heritage & Period Properties
- Window Dressing (Blinds & Shutters)
- Aluminium Windows & Doors
- Timber Windows & Doors
- UPVC Windows & Doors
- Steel Windows
- Consumer Advice
- Bi-folding & Sliding Doors
- Architectural Glazing
- Financing Your Project
- Flood Prevention

THE SHOWCASE

A round up of products, in our Showcase Library – find what you are looking for.

REGIONAL INSTALLER, NATIONWIDE BRANDING OR LEAD GENERATION?

PRINT, SOCIAL MEDIA & HOMEOWNER MARKETING PACKAGE - *only with Improve!*

Improve Magazine targets homeowners across the UK. We promote companies who sell windows, doors, conservatories, garden rooms and interior renovations to homeowners and we do this via our print edition lifestyle magazine through Sainsbury's and utilising email and social media.

With a Facebook reach of over 500,000 homeowners, and a subscription list of 16,500 consumers, with interests in homes, DIY and gardening, Improve is the perfect platform to advertise your products and services. Our targeted email database contain subscribers who are ABC 1 homeowners, to get your products in front of potential customers.

What's more, we do all of the work for you, from ad concept to design, Facebook ads and social media posts.

Take a look at the package we are offering:

- Improve Magazine - full page ad with editorial feature
- Editorial feature converted to a Facebook ad and advertised within your postal region or national coverage
- Facebook ads link back to your article on our landing page, where customers can enquire
- Web address and your contact details also included on the landing page for direct web traffic
- Weekly posts on social media platforms: Facebook, Twitter, Instagram and Pinterest
- Promotion lasts for a three month period
- All this for just £495 +VAT (one invoice to cover a three month period)

The above prices are for digital only, please enquire for print prices

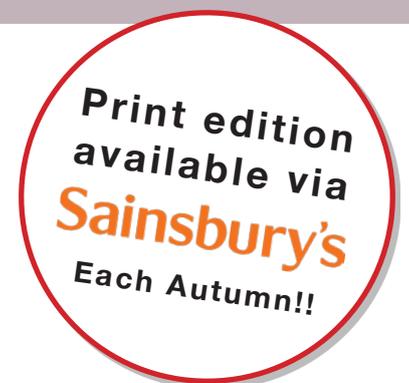


Want to take advantage?

Drop me an email and I'll send you further information or give you a call.

IMPROVE

Email: christina@improve-magazine.co.uk or Call: **0780 505 1322**



www.improve-magazine.co.uk