



2025

# ONLINE ADVERTISING & SOCIAL MEDIA PACKAGES

Established in 2013 Fenestra Build gives you the **ultimate digital marketing package.**

Our database encompasses the ever growing builder/installer sector, as well as architects, surveyors, specifiers, contractors and house builders.

We produce a Smart Magazine – The FlipBook, which has many unique features, allowing for the best online reading experience.

Along with this we also produce a mailer (E-Newsletter); which keeps our readers informed of your products and news, on a regular basis.

**Christina Lazenby**

Managing Director



**Fenestra Build**   
ONLINE PORTAL FOR THE FENESTRATION INDUSTRY

# WHY CHOOSE FENESTRA BUILD TO PROMOTE YOUR BUSINESS?

## OUR DATABASE

We email our fortnightly newsletter and online magazine to **16,700 UK builders, installers and architects**. This is the largest online portal for the window industry, allowing you to target the builder/installer growth sector.

## CONSUMER ENQUIRIES

Through our online portals **we receive enquiries from the end user**, which are passed onto our advertisers.

## RESPONSE LEVELS

All of our press releases have the amount of views clearly shown on each website post, so **you can check it at any time to see how many people have read your story**.

## ENVIRONMENTALLY FRIENDLY

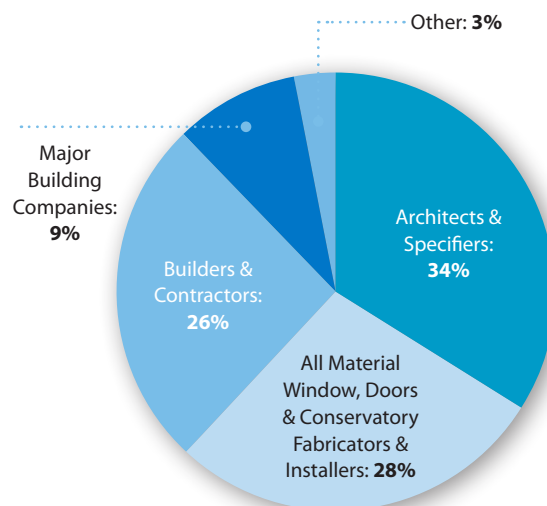
**No paper**, online only publication.

## SIMPLE AND FUNCTIONAL

Our FlipBook format is designed to be **simple to read online**, and includes the **option to click through and enquire**, making it easier for people to get in touch.

## COST EFFECTIVE

Probably **the most cost effective offering you will find**. We encourage the use of press releases which cost very little for high impact. Once you pay for a PR on our mailer, you receive free coverage on all other platforms including a full page in our FlipBook. Your coverage is spread out over a month, repeatedly getting your message in front of our readers. For companies wishing to take an advertisement, we support this with free editorial coverage.



## DISTRIBUTION



### WHO DO WE GO TO?

#### Architects & Specifiers: 34%

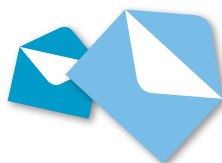
- Tenders & Planning Approvals
- Construction & Building Projects
- Social Housing
- Public Sector
- Retail Developments

We mail to **5,050**

#### All Material Window, Doors & Conservatory Fabricators & Installers: 28%

- All Material Window, Door & Conservatory

We mail to **4,200**



### EMAIL DISTRIBUTION: 16,700

#### Builders & Contractors: 26%

- New Build (Commercial & Residential Developments)
- Extensions
- Renovation & Refurbs

We mail to **5,625**

#### Major Building Companies: 9%

- House Builders
- Property Developers
- Major Property Maintenance

We mail to **1,825**

Other: **3%**

To find out costs and for any further information please email: [christina@fenestrabuild.co.uk](mailto:christina@fenestrabuild.co.uk)

# ADVERTISING OPTIONS & PRICES

## FLIPBOOK ADVERTISING & PR COVERAGE

	DOUBLE PAGE SPREAD 420mm (w) 210mm (h)	FULL PAGE 210mm (w) 297mm (h)	HALF PAGE 210mm (w) 148mm (h)	QUARTER PAGE 129.5mm (w) 156mm (h)	*PR ITEM	FRONT PAGE
COST PER INSERTION X 1 INSERTION	£650	£325	£195	£95	£75	£495
COST PER INSERTION X 2 INSERTIONS	£620	£308	£185	£90		
COST PER INSERTION X 3 INSERTIONS	£580	£290	£175	£85		
COST PER INSERTION X 4 INSERTIONS	£550	£270	£165	£80		
COST PER INSERTION X 5 INSERTIONS	£520	£260	£150	£75		
COST PER INSERTION X 6 INSERTIONS	£480	£240	£140	£70		

\*Press Release coverage includes the mailer, the FlipBook, website, Facebook and Twitter.

## FORTNIGHTLY MAILER & WEBSITE

	SIDE BANNER 160 pixels (w) 140 pixels (h)	CENTRE BANNER 576 pixels (w) 150 pixels (h)
COST PER INSERTION X 1 INSERTION	£140	£160
COST PER INSERTION X 4 INSERTIONS	£125	£145
COST PER INSERTION X 6 INSERTIONS	£115	£135
COST PER INSERTION X 8 INSERTIONS	£110	£125
COST PER INSERTION X 10 INSERTIONS	£100	£115
COST PER INSERTION X 12 INSERTIONS	£95	£105

These prices include a banner ad on our mailer and the Fenestra Build Website. The mailer is fortnightly. Prices are per insertion and invoiced on a fortnightly basis.

## COMPLETE DIGITAL MARKETING PACKAGE

**£2,295 + VAT**  
for the year (one invoice)

**SPECIAL OFFER!**

- FlipBook x 10 Double Page Spread Ads
- Fenestra Build Website Banner ad x 12 month duration
- Fenestra Build Mailer Banner ad x 12 month duration
- Free PR: All PR's are converted into a full page for The FlipBook
- 1 Company Profile
- 1 Double Page 'It's All About You' Interview
- Guest Speaker in a chosen edition, along with a double page spread article
- Direct Email Campaign x 3 Individual Campaigns

All prices + VAT



[www.fenestrabuild.co.uk](http://www.fenestrabuild.co.uk)



# Fenestra Build

ONLINE PORTAL FOR THE FENESTRATION INDUSTRY



**“GET IN TOUCH!”**

**Christina Lazenby**

Managing Director / Advertising Enquiries  
M: 07805 051322  
E: christina@fenestrabuild.co.uk

**Emma Champion**

Advertising Manager  
M: 07508 263262  
E: emma@fenestrabuild.co.uk

**Justin Lazenby**

Finance Director / Press Release Enquiries  
M: 07711 828710  
E: justin@fenestrabuild.co.uk

**Chris Champion**

Editor / Editorial Enquiries  
M: 07850 267223  
E: chris@fenestrabuild.co.uk

**Kate Carnall**

Graphic Design  
E: kate@glassnews.co.uk

**[www.fenestrabuild.co.uk](http://www.fenestrabuild.co.uk)**

Tel: **01302 278756**

Email: **[christina@fenestrabuild.co.uk](mailto:christina@fenestrabuild.co.uk)**



Please request our features list:

**[christina@fenestra-build.co.uk](mailto:christina@fenestra-build.co.uk)**