# Why choose Fenestra Build to promote your business?





### **OUR DATABASE**

We email our fortnightly newsletter and online magazine to **38,000 UK builders, installers and architects**. This is the largest online portal for the window industry, allowing you to target the builder/installer growth sector.

# **CONSUMER ENQUIRIES**

Through our online portals we receive enquiries from the end user, which are passed onto our advertisers.

### **RESPONSE LEVELS**

All of our press releases have the amount of views clearly shown on each website post, so **you can check it at any time to see how many people have read your story**.

## SIMPLE AND FUNCTIONAL

Our FlipBook format is designed to be **simple to read online**, and includes the **option to click through and enquire**, making it easier for people to get in touch.

### **COST EFFECTIVE**

Probably **the most cost effective offering you will find**. We encourage the use of press releases which cost very little for high impact. Once you pay for a PR on our mailer, you receive free coverage on all other platforms including a full page in our FlipBook. Your coverage is spread out over a month, repeatedly getting your message in front of our readers. For companies wishing to take an advertisement, we support this with free editorial coverage.

# EVIRONMENTALLY FRIENDLY

**No paper**, online only publication.



www.fenestrabuild.co.uk

To find out costs and for any further information please email: christina@fenestrabuild.co.uk